

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	0	"Janvier.xa"	US-PGPUB; USPAT	ADJ	ON	2008/01/08 13:22
S2	0	"Janvier.xp"	US-PGPUB; USPAT	ADJ	ON	2008/01/08 13:22
S3	136	"5649114"	US-PGPUB; USPAT	ADJ	ON	2008/01/08 13:23
S4	3	"5649114" AND Janvier	US-PGPUB; USPAT	ADJ	ON	2008/01/08 13:23
S5	0	08/457299 AND Janvier	US-PGPUB; USPAT	ADJ	ON	2008/01/08 13:51
S6	0	METHOD AND SYSTEM FOR SELECTIVE INCENTIVE POINT-OF- SALE MARKETING IN RESPONSE TO CUSTOMER SHOPPING HISTORIES	US-PGPUB; USPAT	ADJ	ON	2008/01/08 13:52
S7	17	Selective NEAR Incentive NEAR Point-of-Sale Marketing	US-PGPUB; USPAT	ADJ	ON	2008/01/08 13:54
S8	7	Janvier.xa.	US-PGPUB; USPAT	ADJ	ON	2008/01/08 14:58
S9	7	Janvier.xa.	US-PGPUB; USPAT	ADJ	ON	2008/01/09 15:16
S10	23	ROI AND promotional offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:30
S11	1	ROI SAME promotional offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:33
S12	0	return of investment SAME promotional offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:34

S13	0	return on investment SAME promotional offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:34
S14	0	return on investment AND promotional offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:34
S15	0	return of investment AND promotional offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:34
S16	0	return profit AND promotional offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:35
S17	2	risk return AND promotional offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:36
S18	2	risk return AND promotion \$ offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:50
S19	14	offer cost AND promotion \$ offers	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 16:58
S20	0	offer presentation AND preferred	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:02

S21	7	offer AND presentation AND preferred	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:03
S22	1	preferred NEAR offer AND presentation	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:25
S23	0	offer AND preferred NEAR presentation	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:28
S24	1315	presentation modes	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:29
S25	0	presentation modes NEAR preferred	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:29
S26	0	presentation modes SAME preferred	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:29
S27	0	presentation modes AND preferred	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:29
S28	0	presentation NEAR modes AND preferred	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:29

S29	1	presentation AND modes AND preferred	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/09 17:30
S30	2	POS outlet host	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2008/01/10 10:50
S32	164	Boushy	US-PGPUB; USPAT	ADJ	ON	2008/01/14 11:09
S33	98	Boushy AND "1999"	US-PGPUB; USPAT	ADJ	ON	2008/01/14 11:09
S35	5	Bibelnieks.in.	US-PGPUB; USPAT	ADJ	ON	2008/01/14 14:16
S36	833	POS AND pda\$ AND @pd<"20030207"	US-PGPUB; USPAT	ADJ	ON	2008/01/15 13:17
S37	157	POS AND pda\$ AND cellular telephones AND @pd<"20030207"	US-PGPUB; USPAT	ADJ	ON	2008/01/15 13:18
S38	78	POS AND pda\$ AND cellular telephones AND pagers AND @pd<"20030207"	US-PGPUB; USPAT	ADJ	ON	2008/01/15 13:18
S39	28	POS AND presentation AND pda\$ AND cellular telephones AND pagers AND @pd<"20030207"	US-PGPUB; USPAT	ADJ	ON	2008/01/15 13:19

1/15/2008 6:10:32 PM

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